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The Biodiversity Advantage – an economic necessity

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Childhood

- **Seasons** with warm summer and cold winter - building a snowman
- **Children's birthday parties** with plastic tableware
- **Zoo-visits** looking at lions, elephants and polar bears
- **Car wash** because of insects after highway trip
- **No** perceived **natural catastrophes**

Peaceful world with
UNLIMITED RESOURCES

Parenthood

- **Destruction of forests** + several **century floods** perceived **climate change**
- **+5%** average arctic air temperature rise past 100 years
- **-40%** polar bear population arctic sea last 20 years
- **-44%** bee colonies reduction in Germany since the 50's

What is noise, what is real?
Challenge: seeking facts & guidance

How can I contribute to change the situation for the better?



Key facts – The THREAT

- **Biodiversity** - the diversity of life
- **8 mn species** on earth (excl. 2bn of bacteria)
- Roughly **80%** of them still **undiscovered**
- **+3%** expected global air temperature rise
- **25%** of species endangered of extinction
- Extinction rate **100x higher** than historical base line 1850

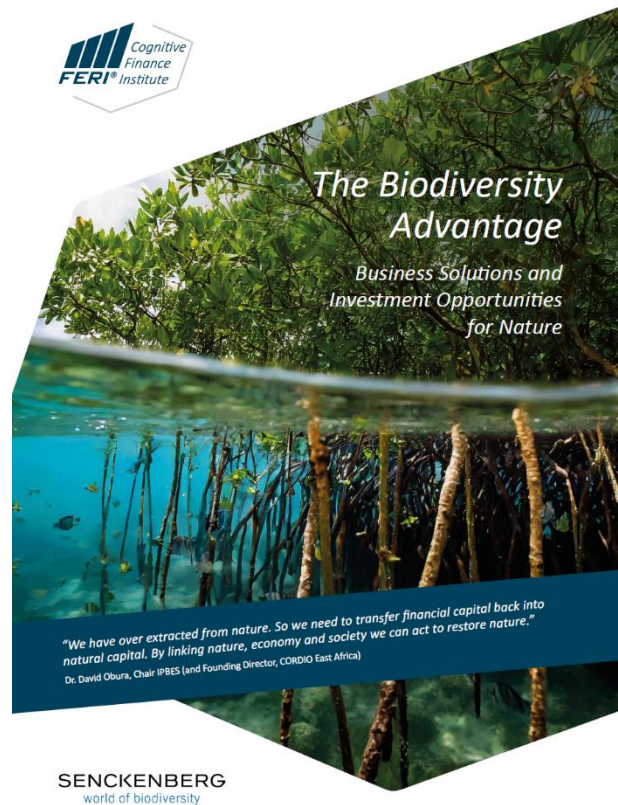
**Climate change and Biodiversity –
a global THREAT**

The importance of biodiversity

- **75%** of food crops depending on pollination
- **60%** of global anthropogenic carbon emission sequestered by marine and terrestrial ecosystems
- **70%** of cancer medicine derived/inspired by nature
- **50%** of global human population depend on natural remedies

**How to find the right approach
addressing the climate AND biodiversity threat?**

The HOPE – The Biodiversity Advantage – an economic necessity!



The development of the concept „Ecosystem Services (ES)“



Trying to give value to biodiversity and to move away from a pure GDP approach



Questions, answers, frameworks, needs



The pioneering work of the 1st Global Asset Owner Meeting (GAOM)



A call to action

Thank you for your attention, support and answers!

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